

Message Text

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C O N F I D E N T I A L SECTION 1 OF 7 BRASILIA 3922

E.O. 11652: GDS
TAGS: PGOV, BR
SUBJ: PLANALTO NOMINATES ARENA GUBERNATORIAL CANDIDATES (PART I)

1. SUMMARY: THE PLANALTO APRIL 26 ANNOUNCED THE LAST OF THREE PACKAGES OF NOMINEES TO BE ARENA CANDIDATES IN THE SEPTEMBER STATE GUBERNATORIAL ELECTIONS. BECAUSE THE PRESIDENT REVISED THE CONSTITUTION (AFTER CLOSING CONGRESS) IN APRIL 1977 TO MAKE ELECTIONS OF GOVERNORS INDIRECT, NOMINATION BY THE PLANALTO IS TANTAMOUNT TO ELECTION IN 21 STATES WHERE ARENA HAS AN ELECTORAL COLLEGE MAJORITY. ONLY RIO DE JANEIRO STATE, WHERE THE MDB HOLDS A MAJORITY, DOES NOT AS YET HAVE AN ARENA NOMINEE. WE WILL BE COMMENTING BY SEPTEL ON THE GUBERNATORIAL ELECTION PROCESS AND THE SIGNIFICANCE OF THE CHOICES IN TERMS OF GENERAL FIGUEIREDO'S SUCCESSION TO THE PRESIDENCY. THERE FOLLOWS BY STATE A BRIEF BIOGRAPHY OF THE NOMINEES AND SUMMARY OF THE LOCAL POLITICAL EFFECTS OF THE NOMINATION. CONSULATES GENERAL RIO DE JANEIRO AND SAO PAULO AND THE CONSULS IN BELEM, SALVADOR, RECIFE AND PORTO ALEGRE HAVE CONTRIBUTED TO THE PREPARATION OF THIS CABLE.
END SUMMARY.

2. ESPIRITO SANTO - BORN AUGUST 22, 1918 IN UBA,
MINAS GERAIS, SENATOR EURICO REZENDE, 59 YEARS
OLD, IS A LAWYER BY TRAINING AND SINCE MARCH 1977
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HAS BEEN LEADER OF ARENA IN THE SENATE. GRADUATED
FROM FEDERAL UNIVERSITY OF ESPIRITO SANTOS, REZENDE
ROSE THROUGH THE RANKS OF THE UDN IN ESPIRITO SANTO
POLITICS, WAS ELECTED STATE DEPUTY IN 1954 AND IN
1958 RAN UNSUCCESSFULLY FOR GOVERNOR. HE WAS FIRST
ELECTED SENATOR IN 1962. A ROBUST, CIGAR CHEWING
AGGRESSIVE LEADER, REZENDE'S NOMINATION AS GOVERNOR

IS A REWARD FOR FAITHFUL SERVICE TO THE PLANALTO.
REZENDE AS LEADER IN THE SENATE HAS FREQUENTLY
CHALLENGED MDB'S DISSIDENT LEADERSHIP, AND
ENNUNCIATED THE GOVERNMENT'S POSITION.

ALTHOUGH REZENDE'S SELECTION HAS BEEN A FOREGONE
CONCLUSION FOR SOME MONTHS, THE ARENA FRACTION LED BY
FORMER GOVERNOR CRISTIANO DIAS LOPES FILHO HAS
PUBLICLY OPPOSED HIS SELECTION IN A STATE WHICH IS
RIFE WITH CORONELISMO. WE EXPECT, HOWEVER, THAT WITH
REZENDE HEADING THE ARENA TICKET, THE PARTY WILL
CONTINUE TO HOLD ITS PREDOMINANT POSITION IN THE
ELECTIONS.

3. GOIAS - BORN IN ANICUNS IN 1922, A 57 YEAR OLD
LAWYER AND FARMER, ARY VALDAO IS MARRIED AND HAS FOUR
CHILDREN. VALDAO GRADUATED FROM THE FEDERAL
UNIVERSITY OF GOIAS, BECAME MAYOR OF ANICUNS FOR TWO
TERMS, AND HAS SINCE 1965 BEEN A FEDERAL DEPUTY. HE
WAS THE STATE PRESIDENT OF THE NOW DEFUNCT UDN, LEADER
OF THE UDN AND THE CHAMBER OF DEPUTIES IN 1966, AND
HAS SERVED AS THE ARENA STATE PRESIDENT. WHILE
HAVING GOOD RELATIONS WITH CURRENT GOVERNOR IRAPAUN
DA COSTA, JR., HIS CHOICE ACCORDING TO O ESTADO WAS
VIEWED AS A "CONSENSUS SOLUTION" BY THE PLANALTO.
VALDAO HAS BEEN QUOTED AS FAVORING THE CREATION OF
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"THREE OR FOUR" NEW PARTIES, A "PARTIAL REVIEW" OF
CASSATION BUT NO BROAD OR UNRESTRICTED AMNESTY.

4. PARA: THE NOMINATION OF FEDERAL DEPUTY ALACID
NUNES CAME AS A CLEAR UPSET EVEN THOUGH THE STOCK OF
HIS CHIEF RIVAL AND ODDS-ON FAVORITE FOR THE POST,
JARBAS PASSARINHO, HAD SUNK IN THE FINAL FEW DAYS WHEN
PARA WAS NOT AMONG THE PLANALTO'S INITIAL "EASY " CHOICES.

THERE ARE TWO MAIN EXPLANATIONS OFFERED FOR ALACID'S
COUP: (1) HE SIMPLY OUTMANEUVERED JARBAS, LULLING THE
LATTER INTO THINKING THAT HE WAS INTERESTED ONLY IN THE
SENATE WHILE CULTIVATING THE POWER BROKERS IN BRASILIA;
(2) THE CHOICE OF ALACID WAS SEEN IN BRASILIA AS THE
BEST WAY TO AVOID A POTENTIALLY DISASTROUS THREE-WAY
FIGHT FOR THE STATE'S TWO POLITICAL PRIZES THIS YEAR,
SINCE INCUMBENT GOVERNOR ALOVSIO CHAVES NOW HAS A
CLEAR SHOT AT THE DIRECT SENATE SEAT WHILE PASSARINHO,

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STILL HOLDS A SENATE SEAT PLUS A NATIONAL PARTY OFFICE.
LITTLE CREDENCE IS GIVEN TO THE OFFICIAL VERSION THAT
PASSARINHO WAS BYPASSED FOR THE GOVERNORSHIP BECAUSE
HIS SERVICES IN BRASILIA ARE TOO VALUABLE TO THE
ADMINISTRATION AND ARENA LEADERSHIP.

IN ANY CASE, INITIAL OPINION IS THAT JARBAS
SUFFERED A MAJOR SETBACK AND PERHAPS A CRIPPLING BLOW
TO HIS POLITICAL FUTURE. MANY OF HIS FOLLOWERS, WHO
WENT OUT ON A LIMB TO PUSH FOR HIS CANDIDACY EVEN
WHEN IT WAS FLAGGING, ARE REPORTEDLY HURT AND ANGRY.
IT IS AN OPEN QUESTION WHETHER THIS GROUP, WHICH
DOMINATES STATE POLITICS AT ALL LEVELS, WILL THROW ITS
FULL SUPPORT BEHIND THE ARENA TICKET THIS FALL.

WHETHER THIS PREDICTION IS BORNE OUT AND WHATEVER
THE MERITS OF ALACID'S CANDIDACY, IT CAN SAFELY BE
SAID THAT, FROM THE STATE'S VIEWPOINT, THE PROCESS WAS
CLUMSILY HANDLED BY THE PLANALTO AND APPEARED TO SHOW LITTLE
REGARD FOR LOCAL CONSIDERATIONS.

AS FOR NUNES, HE IS A WELL-KNOWN AND POPULAR
POLITICIAN IN THE STATE. A UDN VETERAN, HE WAS A MILITARY
OFFICER AND MAYOR OF BELEM, PARA'S LAST ELECTED GOVERNOR
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(1966-70), AND FEDERAL DEPUTY SINCE 1974, WINNING THE
LARGEST VOTE TOTAL IN THE STATE THAT YEAR. HE WAS
CONSIDERED A DYNAMIC AND EFFECTIVE GOVERNOR AND IS

CREDITED WITH MAJOR REFORMS IN THE FIELDS OF HEALTH, EDUCATION, AND TRANSPORTATION, AMONG OTHERS.

5. MARANHÃO: - GEISEL AND THE NATIONAL PARTY LEADERSHIP ARE SEEN TO HAVE SUFFERED A BLACK EYE IN MARANHÃO, WHERE THE OUTCOME WAS GREAT SURPRISE. THOUGH BATTLE LINES HAD BEEN DRAWN WELL IN ADVANCE BETWEEN INCUMBENT MAVERICK GOVERNOR NUNES FRIERE AND HIS ARCH-RIVAL SEN. JOSE SARNEY, ODDSMAKERS SAW LITTLE LIKELIHOOD THAT NUNES COULD FORCE THE PLANALTO TO ABANDON SARNEY, LONG THE CLEAR FAVORITE FOR THE JOB. HOWEVER, NUNES SUCCEEDED IN DOING JUST THAT.

THOUGH THE BYPASSING OF SARNEY HAS BEEN EXPLAINED ON THE GROUNDS THAT HE IS NEEDED IN THE SENATE, NO ONE SEEMS TO TAKE THIS VERY SERIOUSLY, LEAST OF ALL NUNES, WHO PUBLICLY LABELS SARNEY CORRUPT AND SUBVERSIVE AND CLAIMS THAT THE SENATOR GOT A WELL DESERVED REBUFF. MOREOVER, NUNES, POSSIBLY EMBOLDENED BY SUCCESS, IS REPORTEDLY NOW PREPARED TO TAKE UP THE CUDGEL AGAINST FEDERAL DEPUTY JOAO COSTELO, A SARNEY ALLY, WHO WAS NAMED TO THE GOVERNORSHIP IN AN ATTEMPT AT COMPROMISE BY BRASÍLIA. CLAIMING HE HAS A PREPONDERANCE OF LOCAL POLITICAL SUPPORT, NUNES HAS THREATENED TO RUN A RIVAL CANDIDATE FOR GOVERNOR.

WHATEVER THE LIKELIHOOD OF THIS, THE FACT REMAINS THAT IN MARANHÃO THE SUCCESSION PROCESS THUSFAR HAS MAINLY SERVED TO SPOTLIGHT BITTER INTRA-ARENA ANIMOSITIES. IF THE MDB SCORES ANY GAINS THIS YEAR
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IN MARANHÃO--WHERE IT IS WEAKER THAN ANYWHERE ELSE IN THE NORTH--THEY WILL PROBABLY BE TRACEABLE TO THE EVENTS OF APRIL.

GOVERNOR-DESIGNATE COSTELO, 38 YEARS OLD, HAS A BACKGROUND IN BANKING AND BECAME ACTIVE IN POLITICS ONLY AFTER THE REVOLUTION. AT THE ENCOURAGEMENT OF THEN-GOVERNOR SARNEY, HE RAN FOR THE CHAMBER IN 1970 AND ROLLED UP THE STATE'S HIGHEST VOTE TOTAL. REELECTED IN 1974, CASTELO WAS PREPARING FOR A SENATE BID THIS YEAR UNTIL HIS SURPRISE SELECTION FOR THE GOVERNORSHIP.

6. AMAZONAS - SENATOR JOSE LINDOSO, THE FAVORITE AMONG FOUR FINALISTS, WAS NOMINATED. LINDOSO'S NOMINATION REFLECTED THE INSISTENCE OF THE STATE ARENA LEADERSHIP THAT THE NEXT GOVERNOR COME FROM THE POLITICAL RANKS FOLLOWING THE TERM OF THE INCUMBENT, AN EX-MILITARY

"TECNICO". LINDOSO'S CREDENTIALS, BOT IN STATE POLITICS AND AS A SUPPORTER OF THE NATIONAL ADMINISTRATION ARE IMPECCABLE. A FORMER LAW PROFESSOR, HE WAS CHOSEN UDN/PSD ALTERNATE FEDERAL DEPUTY IN 1962, SUBSEQUENTLY SERVED AS STATE SECRETARY OF EDUCATION AND, IN 1966 WAS ELECTED FEDERAL DEPUTY IN 1970 FOR THE SENATE.

IRONICALLY, THE INSISTENCE ON A POLITICIAN OF

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LINDOSO'S CREDENTIALS, MEANT THAT THE MAN WHO IS PROBABLY THE STATE'S MOST POPULAR OFFICE HOLDER HAD TO BE SHUNTED ASIDE. MANAUS MAYOR JORGE TEIXEIRA, ANOTHER EX-MILITARY OUTSIDER, IS COMPLETING A TERM IN WHICH HE GAINED CREDIT FOR OUTSTANDING ACHIEVEMENTS FOR THE CITY, ACCOMPANIED BY BROAD POPULAR SUPPORT. TEIXEIRA HAD GUBERNATORIAL AMBITIONS BUT, BECAUSE OF HIS BACKGROUND, WAS EXCLUDED FROM THE LIST OF FOUR POSSIBLE CANDIDATES SUBMITTED TO THE PLANALTO BY THE STATE PARTY ORGANIZATION. RECOGNIZED, NONETHELESS, AS A POTENTIALLY STRONG VOTE-GETTER, TEIXEIRA IS NOW BEING URGED TO LEND HIS SUPPORT TO THE TICKET AND POSSIBLY RUN AS A FEDERAL DEPUTY. HIS DECISION WILL HAVE MUCH TO DO WITH DETERMINING THE DEGREE OF KRENA'S UNITY AND STRENGTH AS IT PREPARES FOR ELECTIONS IN AMAZONAS.

7. BAHIA-- ANTONIO CARLOS MAGALHAES BORN IN 1918 IS A FORMER STUDENT LEADER, JOURNALIST, DOCTOR, EX-GOVERNOR AND STATE DEPUTY OF BAHIA WHO IS CURRENTLY SERVING AS

PRESIDENT OF ELECTROBRAS. MAGALHAES IS GENERALLY CREDITED WITH BEING A GOOD ADMINISTRATOR AND POPULAR GOVERNOR DURING HIS 1971 THROUGH 1975 TERM. HE COULD EASILY WIN A DIRECT POPULAR ELECTION IN BAHIA AND AT
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THE HEAD OF THE ARENA TICKET, WILL BE AN IMPORTANT ASSET TO THE PARTY. IN BAHIA, MAGALHAES IS THE LEADER OF THE STRONGEST AND LARGEST ARENA FRACTION, AND AN ENEMY OF THE INCUMBENT GOVERNOR ROBERTO SANTOS. O ESTADO HAS DESCRIBED MAGALHAES AS A MAN WHO CAREFULLY CULTIVATES IMPORTANT FRIENDSHIPS AND HAS INTIMATE RELATIONSHIPS WITH THE MOST POWERFUL FIGURES IN BRAZIL INCLUDING IN THE PLANALTO, WHICH HAS AGAIN LED TO HIS CHOICE AS GOVERNOR OF BAHIA. DEPARTMENT HAS EXTENSIVE BIOGRAPHIC INFORMATION ABOUT MAGALHAES.

8. SANTA CATARINA - BORN ON OCTOBER 1, 1937, THE SON OF FORMER GOVERNOR IRINEU BORNHAUSEN (1950-55), GOVERNOR-DESIGNATE JORGE KONDER BORNHAUSEN IS THE FIRST COUSIN OF CURRENT GOVERNOR ANTONIO CARLOS KONDER REIS. BORNHAUSEN IS A MEMBER OF THE SECOND GENERATION OF AN OLIGARCHY WHICH HAS RULED SANTA CATARINA FOR A GOOD PART OF TWO GENERATIONS. BORNHAUSEN IS A LAW GRADUATE OF THE PONTIFICAL UNIVERSITY OF RIO. HE PRACTICED LAW IN BLUMENAU AND WORKED IN INDUSTRY. HE BECAME A MEMBER OF THE UDN IN 1964 WHEN HE LED THE CAMPAIGN OF ANTONIO CARLOS KONDER REIS FOR GOVERNOR. HE WAS ELECTED PRESIDENT, SANTA CATARINA ARENA IN 1973, INFLUENTIAL IN THE SELECTION OF FIRST COUSIN ANTONIO CARLOS KONDER REIS TO THE GOVERNORSHIP THROUGH CONTACTS IN BRASILIA NOTABLY WITH GENERAL GOLBERY DE COUTO E SILVA, BORNHAUSEN IS A SKILLED POLITICAL OPERATOR WHO HAS NEVER BEEN ELECTED TO OFFICE BY DIRECT SUFFRAGE. AS AN ALTERNATE STATE DEPUTY, HE BENEFITTED FROM THE CASSATION OF A PSD/PTB DEPUTY TO OBTAIN A SEAT IN THE SC ASSEMBLY IN 1965. THE SAME YEAR AT AGE 29 HE WAS ELECTED VICE GOVERNOR BY INDIRECT SUFFRAGE. UPON ASSUMING OFFICE KONDER
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REIS NAMED BORNHAUSEN PRESIDENT OF THE STATE OF SANTA CATARINA BANK. FROM THIS OFFICE, BORNHAUSEN WAS ABLE TO IMPROVE HIS ALREADY WIDE NETWORK OF CONTACTS AND MULTIPLY THE NUMBER OF RECIPIENTS OF HIS FAVORS.

BORNHAUSEN IS A POLITICAL CONSERVATIVE AND ECONOMIC "LIBERAL" OF THE OLD SCHOOL WHO IS KNOWN FOR HIS STRONG VIEWS. HE IS WARY OF THE PRESS AND OF DIRECT ELECTIONS, CONSIDERING THE BRAZILIAN ELECTORATE UNPREPARED AND THE PRESS INCLINED TO DEMAGOGUERY. HIS NOMINATION WAS RECEIVED GUARDEDLY BY FORMER GOVERNORS COLOMBO SALLES, THE TECHNICIAN SUCCEEDED BY KONDER REIS, ADERBAL RAMOS DA SILVA (PSD) AND IVO SILVEIRA (PSD). A MINORITY OF THREE FEDERAL DEPUTIES WERE SAID TO SUPPORT BORNHAUSEN. BORNHAUSEN'S SUPPORT WAS PRINCIPALLY AT THE STATE LEVEL WHERE 13 (OF THE 22) ARENA ASSEMBLY DEPUTIES AND A STRONGER MAJORITY OF LOCAL COUNCILS SUPPORTED HIM. IT IS CLEAR THAT THE SUPPORT OF GOVERNOR KONDER REIS WAS DECISIVE TO HIS SUCCESS. A COMBINATION TECHNOCRAE/POLITICIAN BORNHAUSEN HAS ANNOUNCED THAT HE WILL GIVE SPECIAL PRIORITY TO

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EDUCATION, AND THAT HE WILL GIVE EMPHASIS TO PUBLIC HEALTH, HIGHWAYS, RURAL ELECTRIFICATION, AND CONTINUED INDUSTRIAL DEVELOPMENT ESPECIALLY AGROINDUSTRY. THE SC CARBOCHEMICAL COMPLEX AND 500,000 TONS CAPACITY SIDERSUL STEEL PLANT ARE HIS TWO PRIORITY INDUSTRIAL PROJECTS. BORNHAUSEN HAS EXPRESSED A DESIRE FOR GREATER UNIVERSITY PARTICIPATION IN THE PLANNING PROCESS. BORNHAUSEN WAS SELECTED AS A LEADER GRANTEE IN 1974, RESUBMITTED IN 1975 BUT WAS UNABLE TO TRAVEL.

9. RIO GRANDE DO SUL - AMARAL DE SOUZA, AN OLD-

STYLE PSD POLITICAN, HAS BEEN NOMINATED AS THE NEXT GOVERNOR OF THE STATE. AMARAL IS A SHREWD AND RESILIENT POLITICAL ANIMAL (47 YEARS OLD, A LAWYER) WHO MADE THE THE TRANSITION FROM REPUBLICAN TO MILITARY-AUTOCRATIC GOVERNMENT BY CULTIVATING INFLUENTIAL FRIENDS AND PROTECTORS AMONG OLD PARTY BOSSES AND KEY GENERALS, INCLUDING TARSO DUTRA AND PERACHI BARCELLOS, TWO CHIEFS OF GAUCHO PSD POLITICS, LONG ASSOCIATED WITH THE 1964 REVOLUTION, AS WELL AS ARMY MINISTER GENERAL FERNANDO BETHLEM AND GENERAL ANTONIO CARLOS DE ANDRADA SERPA. AT THE SAME TIME, HE HAS SUCCEEDED IN NEUTRALIZING OPPONENTS WITHIN THE ARENA CAMP, SUCH
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AS SECRETARY GENERAL MARCHEZAN (FORMER PDC), WHO WAS SUPPOSEDLY THE STRONGEST CANDIDATE THE PARTY COULD HAVE OFFERED, AND CURRENT GOVERNOR GUAZELLI, THROUGH QUESTIONABLE BUT TIME-HONORED METHODS OF CHARACTER ASSASSINATION AND PATRIOTIC BOMBAST.

AMARAL WILL HAVE LITTLE POLITICAL LEGITIMACY WHEN HE TAKES OFFICE AS GOVERNOR OF RIO GRANDE DO SUL, WHOSE POPULACE STILL HOLD ONTO THE FADED LEGENDS OF STATE AUTONOMY AND PAST POLITICAL GLORIES. AS THE PLANALTO'S NOMINEE OVER MORE POPULAR GAUCHOS, AMARAL HAS ACCURATELY BEEN BRANDED AS A PRODUCT OF BRASILIA. YET EVEN WITH THE ANIMOSITIES OF HIS LOCAL ARENA COLLEAGUES, AMARAL COULD PUT HIS POLITICAL ASTUTENESS TO CONSTRUCTIVE USE BY FORGING A WORKING RELATIONSHIP WITH WHAT WILL PROBABLY BE AN INCREASED MDB MAJORITY IN THE STATE ASSEMBLY AND BY USING WHATEVER POLITICAL CAPITAL HE HAS ACCUMULATED OVER THE YEARS TO OBTAIN FOR GAUCHOS A SUFFICIENT NUMBER OF KEY POSITIONS IN THE FIGUEIREDO ADMINISTRATION. (THE PAST INFLUENCE OF THE STATE IN FEDERAL POLITICS HAS BEEN DEPLETED SINCE THE REVOLUTION DUE TO NEGLECT BY PREVIOUS GOVERNORS.) STILL, AS A RELATIVE POLITICAL LIGHTWEIGHT, AMARAL MAY NOT BE ABLE TO COMPETE FOR BRASILIA'S ATTENTION IN THE FACE OF DEMANDS BY OTHER GOVERNORS CLOSER TO THE PLANALTO. SINCE AMARAL IS EXPECTED TO BE A PLIANT TOOL OF THE CENTRAL GOVERNMENT, HIS ONLY HOPE OF POLITICAL SUCCESS DEPENDS ON BRASILIA'S WILLINGNESS TO INVEST BOTH POLITICALLY AND ECONOMICALLY IN RIO GRANDE DO SUL.

10. MINAS GERAIS - AS ONE JOURNALIST PUT IT,
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"THE PRESIDENT KEPT MINAS AND GAVE SAO PAULO TO THE CANDIDATE" (E.G. FIGUEIREDO). IT SEEMS CLEAR THAT THE SELECTION OF ARENA NATIONAL PRESIDENT FRANCELINO PEREIRA WAS MADE BY THE PRESIDENT BECAUSE OF LONG AND FAITHFUL SERVICES PERFORMED BY PEREIRA DURING THE GEISEL ADMINISTRATION. WHILE HE IS A PROVEN VOTE GETTER MINAS, HE CARRIES SEVERAL LIABILITIES; ANOTHER OF THE SEVERAL CANDIDATES FOR THE OFFICE MIGHT HAVE PROVED MORE HELPFUL TO ARENA IN THE UPCOMING NOVEMBER ELECTIONS THAN PEREIRA.

PEREIRA'S MAJOR DRAWBACK IS THAT HE WILL BE THE THIRD CONSECUTIVE GOVERNOR OF MINAS FROM THE DEFUNCT UDN - A FACT WHICH ARENA MEMBERS FROM THE OTHER MAJOR FORMER POLITICAL PARTY IN MINAS, THE PSD, WILL ACCEPT WITH POOR GRACE. THE LATTER HAVE IN RECENT WEEKS GONE SO FAR AS TO DRAW UP A TALLY SHEET DEMONSTRATING HOW FEW POLITICAL APPOINTMENTS THEY HAD RECEIVED UNDER THE REVOLUTIONARY GOVERNMENTS DESPITE THEIR CREDITABLE RECORD FOR ARENA IN DIRECT ELECTIONS. HOWEVER, THE ARGUMENT THAT IT WAS THEIR TURN WAS DISMISSED AGAIN-THIS TIME EVIDENTLY FOR CONSIDERATIONS

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OF THE PRESIDENT'S PERSONAL PREFERENCES. WHILE WE WOULD EXPECT THE EX-PSD MEMBERS WILL FALL IN LINE TO THE EXTENT THAT THEY WILL WANT TO ENSURE THEIR OWN RE-ELECTION OR THAT OF THEIR RELATIVES AND POLITICAL ALLIES, WE WOULD EQUALLY EXPECT A RATHER

LUKEWARM SUPPORT OF ARENA, PER SE, DURING THE FALL ELECTIONS. SPECIFICALLY, PEREIRA'S SELECTION WOULD APPEAR TO ENSURE THE ELECTION OF MDB CHAMBER OF DEPUTIES LEADER TANCREDO NEVES TO THE DIRECTLY ELECTED SENATE SEAT, UNLESS SENATOR MAGALHAES PINTO CAN BE TALKED INTO RUNNING FOR RE-ELECTION, WHICH APPEARS UNLIKELY AT THIS TIME.

PEREIRA'S SECONTO MAJOR LIABILITY IS THE FACT THAT HE WAS BORN IN PIAUI. DESPITE HIS HAVING SPENT MOST OF HIS ADULT LIFE IN MINAS AND HAVING MADE HIS POLITICAL CAREER IN THAT STATE.

THE

MDB CAN BE EXPECTED TO MAKE THE MOST OF THE ACCUSATION THAT HE IS A CARPETBAGGER. AND IN MINAS, UNLIKE THE MORE SOPHISTICATED ELECTORATES OF RIO DE JANEIRO AND SAO PAULO, THIS PEJORATIVE WILL BE UNHELPFUL TO ARENA: PEREIRA IS 57 YEARS OLD, MARRIED AND FATHER OF THREE CHILDREN. HE WAS EDUCATED IN BELO HORIZONTE AND A PROFESSOR OF LAW AT THE UNIVERSITY THERE. SINCE THE EARLY 1950S, HE HAS PARTICIPATED IN FIRST, MUNICIPAL LATER STATE POLITICS. HE HAS BEEN IN THE CHAMBER OF DEPUTIES SINCE 1963, WAS NAMED NATIONAL PRESIDENT OF ARENA BY GEISEL IN 1975.

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11. PARANA - THE CHOICE OF NEY BRAGA CAME AS NO SURPRISE. BORN IN 1918 IN LAPA PARANA, BRAGA IS A FORMER MILITARY OFFICER, LONG REGARDED AS A POSSIBLE PRESIDENTIAL CANDIDATE WITH A FOOT IN BOTH THE MILITARY AND CIVILIAN POLITICAL CAMPS. BRAGA FIRST ENTERED POLITICS (PDC) IN THE EARLY 1950S AND WAS ELECTED MAYOR OF CURITIBA IN 1954. LATER FEDERAL DEPUTY. FROM 1960-65 HE SERVED AS GOVERNOR OF PARANA AND PARTICIPATED IN THE 1964 REVOLUTION IN THAT ROLE. HE SERVED TWO YEARS AS MINISTER OF AGRICULTURE, AND FROM 1966 THROUGH 1974 WAS A SENATOR. IN 1974 HE RE-ENTERED THE CABINET AS MINISTER OF EDUCATION AND CULTURE. BRAGA IS IMMENSELY POPULAR IN PARANA AND IN THE MOST RECENT 1976 MUNICIPAL ELECTIONS IS CREDITED WITH CARRYING THE STATE FOR ARENA DESPITE THE GROWING POPULARITY OF THE MDB IN THE SOUTH AND URBAN AREAS. BRAGA INHERITS ONE OF THE STRONGEST STATE ARENA ORGANIZATIONS IN THE COUNTRY AND ARENA SHOULD DO WELL AGAINST THE MDB IN THE LEGISLATIVE ELECTIONS, BUT ARENA'S POSITION MAY WELL BE ERODED BY THE CONTINUING DROUGHT IN PARANA WHICH HAS CAUSED A DOWNTURN IN THE STATE'S BOOMING AGRICULTURAL ECONOMY AND FUELED DISCONTENT WITH THE GOVERNMENT IN RURAL AREAS. DEPARTMENT HAS EXTENSIVE BIOGRAPHIC INFORMATION ON BRAGA.

12. MATO GROSSO DO SUL - THE CHOICE OF A SECOND LEVEL INTERIOR MINISTRY TECHNICIAN, HARRY AMORIM AS THE GOVERNOR OF THE NEW STATE OF MATO GROSSO DO SUL, WAS THE RESULT OF PROFOUND DISAGREEMENT AMONG THE VARIOUS ARENA FACTIONS. THAT DISAGREEMENT WAS ENOUGH TO STOP POPULAR PEDRO PEDROSSIAN, BUT NOT ENOUGH TO PUSH THE DECISION TO ONE OF THE OTHER CONTENDING GROUPS. SINCE THIS GUBERNATORIAL SELECTION WAS THE FIRST ONE

FOR THE NEW STATE, THE SELECTION WAS BY A SPECIAL LAW. AMORIM
WILL NOT STAND FOR ELECTION THIS SEPT. HE WAS CHOSEN AS GOVERNOR
AFTER PRESIDENT GEISEL'S DECISION TO SPLIT MATO GROSSO WAS
RATIFIED BY THE SENATE AT THE END OF MARCH. AMORIM IS FROM
RIO GRANDE DO SUL AND HAS NOT BEEN ACTIVE IN POLITICS BEFORE.
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HE IS VIRTUALLY UNKNOWN IN MATO GROSSO DO SUL AND ELSEWHERE.

13. SAO PAULO - SAO PAULO WAS THE MOST DIFFICULT GUVERNATORIAL
SELECTION AND THE LAST ONE TO BE ANNOUNCED. THE SELECTION OF
LAUDO NATEL FOR A THIRD TERM OCCURED EVEN THOUGH GOVERNOR PAULO
EGYDIO'S OBSTINATE OPPOSITION FORCED A DELAY IN THE FINAL
ANNOUNCEMENT UNTIL THE LAST MOMENT. EGYDIO TOOK THE DECISION
HARD. HE TOLD THE PRESS THAT HE HAD BEEN DEFEATED. IN THE LAST
DAYS BEFORE THE ANNOUNCEMENT EGYDIO THREW AWAY ALL PRETENSE
OF SUPPORTING FORMER

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FINANCE MINISTER DELFIM NETTO OR HIS STRAW MAN CANDIDATE FROM
THE STATE SECRETARIAT AND PUT HIS TOTAL SUPPORT BEHIND SAO PAULO
MAYOR OLAVO SETUBAL. SAO PAULO VICE GOVERNOR MANUEL GONCALVES
FERREIRA FILHO TOLD CONGEN OFFICER THAT, WEH GEISEL AND FIGUEIREDO
COMPARED NATEL AND SETUBAL, THE FORMER MET MORE OF THE ADMINISTRATION
'S
NEEDS THAN DID THE LATTER.
THE BASIC CRITERION FOR NATEL'S SELECTION IS THAT HE HAS MORE

ELECTORAL DENSITY THAN ANY OF THE OTHER CANDIDATES. HIS OTHER QUALITIES ARE THAT HE IS A CLOSE FRIEND OF GENERAL FIGUEIREDO; HE IS EXPECTED TO AVOID PROBLEMS FOR THE CENTRAL GOVERNMENT, AND HE DOES NOT APPEAR TO HAVE PRESIDENTIAL AMBITIONS. VICE-GOVERNOR FERREIRA SAID THAT FIGUEIREDO HAD TOLD HIM IN DECEMBER THAT HE NEEDED SOMEONE IN SAO PAULO WHO COULD HELP ARENA IN NOVEMBER 15 CONGRESSIONAL ELECTIONS. LAUDO NATEL'S SELECTION CAUSED A NEGATIVE REACTION IN SAO PAULO BASICALLY BECAUSE HE DOES NOT REPRESENT A NEW START WHICH COULD BE POPULARLY IDENTIFIED WITH A DEMOCRATIC OPENING. NATEL HAS SUPPORT IN THE INTERIOR, BUT LITTLE IN THE CITY OF SAO PAULO, WHICH HAS NEARLY HALF OF THE STATE'S POPULATIONS. NATEL ALSO TOOK ON THE OTHER ARENA LEADERS IN THE STATE AND WON AND THE WOUNDS WITHIN THE PARTY ARE FRESH AND DEEP. PAULO EGYDIO AND MOST OTHER ARENA LEADERS ARE BITTER ABOUT THE LOSS AND SO FAR HAVE NOT MADE EFFORTS TO MEND THEIR FENCES WITH NATEL. AT LEAST ONE OPPONENT, PAULO SALIM MALUF, HAS INDICATED

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HE WILL OPPOSE NATEL AT THE STATE ARENA CONVENTION. DEPARTMENT HAS DETAILED BIO INFORMATION ON NATEL.

14. MATO GROSSO DO NORTE - FREDERICO SOARS CAMPOS. AGED 51, AND BORN IN CUIABA, MATO GROSSO IS A TECHNICIAN DESCRIBED BY AN OPPOSITION STATE DEPUTY AS "MONOTONOUS, ODORLESS AND COLORLESS" BUT WHO IS ALSO KNOWN FOR HIS EXCESS OF ZEAL WHICH MAY LEAVE SOME POLITICIANS IN THE STATE UNCOMFORTABLE. CAMPOS IS A NEPHEW OF SECOND ARMY COMMANDER GENERAL DILERMANDO. AN ENGINEER BY PROFESSION, CAMPOS IS A TECHNICIAN RATHER THAN POLITICIAN AND PRESENTLY SERVES AS STATE SECRETARY FOR TRANSPORTATION AND PUBLIC WORKS. HE WAS APPOINTED MAYOR OF CUIABA BY GOVERNOR PEDROSSIAN IN 1967 BUT BROKE WITH THE GOVERNOR AND WAS REMOVED FROM OFFICE FOR REFUSING TO TURN BACK TO THE STATE SURPLUS FUNDS FOR CUIABA.

15. SERGIPE - 58 YEAR OLD AUGUSTO FRANCO, A GRADUATE IN MEDICINE FROM BAHIA UNIVERSITY, AN INDUSTRIALIST AND ARENA SENATOR IS A POPULAR POLITICIAN WHO COULD EASILY WIN THE OFFICE BY DIRECT ELECTION. HE HAS LARGE SUGAR HOLDINGS AND IS A MAJOR LANDOWNER IN THE AREA. FRANCO HAS BEEN IN CONGRESS SINCE 1964 SERVING AS A DEPUTY UNTIL 1970 AND THEN ENTERING THE SENATE. FRANCO IS CONSIDERED TO BE AN EXCELLENT ADMINISTRATOR AND HAS BEEN THE CLEAR CONSENSUS CANDIDATE AMONG ALL ARENA FACTIONS. ONE MDB STATE DEPUTY, HOWEVER, HAS INDICATED FRANCO'S CHOICE WOULD STRENGTHEN THE OLIGARCHY IN THE STATE AND CAUTIONED THAT HIS GOVERNMENT WOULD BE WELL SEEDING WITH FAMILY MEMBERS IN HIGH OFFICE.

16. JOAQUIM MACEDO IS A 51 YEAR OLD BUSINESSMAN, MARRIED WITH SIX CHILDREN WHO FIRST ENTERED POLITICS IN 1961 WHEN HE WAS APPOINTED MAYOR OF BASILIA. IN 1962, MACEDO WAS ELECTED FEDERAL DEPUTY FROM THE NEWLY CREATED STATE OF ACRE AND SERVED

IN THE CHAMBER OF DEPUTIES UNTIL DEFEATED FOR RE-ELECTION
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IN 1074. SINCE THAT TIME HE HAS SERVED AS PRESIDENT OF A
STATE ENTERPRISE IN ACRE, APPOINTED BY PRESENT GOVERNOR
AND POLITICAL CRONY GERALDO MESQUITA. O ESTADO CONSIDERS MACEDO
A NAME CHOSE BY THE PLANALTO TO UNITE ARENA IN A STATE WHERE
THE MDB NOW CONTROLS TWO OF THE THREE SEATS IN THE CHAMPER OF
DEUPTIES.

17 CEARA: VIRGILIO TAVORA IS 68 YEARS OLD, WAS BORN IN FORTALEZA
AND SERVED IN THE MILITARY UNTIL 1950 WHEN

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ACTION ARA-14

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TO SECSTATE WASHDC 7543
INFO AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

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HE WAS ELECTED FEDERAL DEPUTY AS A MEMBER OF THE
UDN. TAVORA WAS ALSO A MEMBER OF THE BOARD OF
NOVACAP AND HEAVILY INVOLVED IN THE CONSTRUCTION
OF BRASILIA. TAVORA REMAINED IN THE CHAMBER OF
DEPUTIES UNTIL 1961 WHEN AFTER THE RESIGNATION OF
PRESIDENT QUADROS HE PUT TOGETHER THE FIRST PARLIA-
MENTARY CABINET. IN 1962, HE WAS ELECTED GOVERNOR OF
CEARA AS AN UDN/PSD/PTN COALITION CANDIDATE, RETURNING
TO THE CHAMBER OF DEPUTIES AFTER HIS GUBERNATORIAL
TERM IN 1966. IN 1970, TAVORA WAS ELECTED SENATOR.
THE TAVORA NOMINATION HAS BEEN STRONGLY SUPPORTED BY
INCUMBENT GOVERNOR BEZZERA. TAVORA IS CONSIDERED BY
THE PRESS TO BE THE STRONGEST POLITICAN IN CEARA, AND

A MAN WHO HAS THE CONFIDENCE OF PRESIDENT GEISEL.
TAVORA'S RECORD AS A FORMER GOVERNOR WAS A GOOD ONE; HE
INTRODUCED STATE PLANNING AND ALLEGEDLY TRIED TO KEEP THE
JUSTICE, TREASURY AND EDUCATION SECTORS OF STATE GOVERNMENT FREE FROM
PATRONAGE.

18. RIO GRANDE DO NORTE - LAVOISIER MAIA IS A 58-YEAR OLD
DOCTOR BY PROFESSION. MAIA IS PRESENTLY SECRETARY OF
HEALTH IN THE
GOVERNMENT OF GOVERNOR TARSICIO MAIA, HIS
COUSIN AND POLITICAL SPONSOR. MAIA'S CAREER IS ALMOST
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ENTIRELY DEVOID OF POLITICAL ACTIVITY AND HE WAS PREPARING
TO CAMPAIGN FOR FEDERAL DEPUTY FOR THE FIRST TIME
THIS NOVEMBER. HIS NOMINATION REPRESENTS A DEFEAT FOR
THE TRADITIONAL POLITICAL CHIEF OF RIO GRANDE DO
NORTE SENATOR DINARTE MARIZ. MAIA IS BEST
DESCRIBED AS A COMPROMISE CANDIDATE PICKED BY THE PLANALTO
AT THE URGING OF HIS INCUMBENT COUSIN.

19. PERNAMBUCO: MARCEL ANTONIO MACIEL IS 37 YEARS
OLD AND CURRENTLY SERVES AS A FEDERAL DEPUTY
AND PRESIDENT OF THE CHAMBER OF DEPUTIES. MACIEL IS
MARRIED WITH THREE CHILDREN, A LAWYER, PROFESSOR AND
NATIVE OF RECIFE. MACIEL BEGAN HIS POLITICAL CAREER
AS A STUDENT LEADER IN THE PSD IN 1962, LATER BECOMING
STAFF ASSISTANT TO THE GOVERNOR. IN 1967, HE WAS
ELECTED STATE DEPUTY AND BECAME LEADER OF HIS FACTION
IN THE STATE ASSEMBLY. IN 1970, MACIEL WAS ELECTED TO
THE CHAMBER OF DEPUTIES AND BECAME AN ARENA FLOOR
LEADER. WHEN SENATOR PETRONIO PORTELLA BECAME PRESIDENT
OF ARENA, MACIEL BECAME ONE OF HIS PRINCIPAL ASSISTANTS.
HE WAS CHOSEN PRESIDENT OF THE CHAMBER OF DEPUTIES BY
THE PLANALTO IN 1977 AFTER SERVING AS PRESIDENT OF THE
MILTON CAMPOS FOUNDATION, THE ARENA THINK-TANK. HIS
POLITICAL STYLE HAS BEEN CALLED "EUROPEAN STYLE SOCIAL
DEMOCRACY" BY SOME CONSERVATIVE ARENA CRITICS, BUT HE IS VIEWED
AS AN AMBITIOUS, YOUNG LEADER OF ARENA WHO HAS HAD THE CONFI-
DENCE OF THE PRESIDENT AND ARENA'S LEADERSHIP. MORE EXTENSIVE
BIO INFORMATION ON MACIEL S UNDER PREPARATION BY THE EMBASSY.

20. PIAUI -- LUCIDIO PORTELLA NUNES IS THE BROTHER OF SENATE
PRESIDENT SENATOR PETRONIO PORTELLA AND A 56-YEAR OLD DOCTOR WHO
ACCORDING TO THE PRESS WAS CHOSEN TO GIVE CONTINUITY
TO THE PRESENT GOVERNMENT OF GOVERNOR DIRCUE
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ARCOVERDE. PORTELLA IS A WELL KNOWN POLITICIAN IN PIAUI AND PROBABLY WOULD BE EASILY ELECTED WITH THE SUPPORT OF HIS BROTHER IN A DIRECT ELECTION. PRESS INDICATED THAT THAT FINAL DECISION ON THE PIAUI SITUATION WAS LEFT TO PETRONIO BY THE PLANALTO PALACE, PETRONIO, HAVING LINED UP SUBSTANTIAL SUPPORT IN THE STATE FOR HIS BROTHER, WAS ABLE TO INDICATE TO THE PRESIDENT HE WOULD BOW TO THE PEOPLE'S WISHES AND SUGGESTED HIS BROTHER AS GOVERNOR. LUCIDIO WAS BORN NEAR TERESINA AND GRADUATED FROM MEDICAL SCHOOL IN RIO. HE IS MARRIED AND HAS FIVE SONS. A FORMER DIRECTOR OF THE UDN, HE HAS BEEN SERVING AS AN ASSISTANT TO PETRONIO SINCE THE EARLY 60S. IN A STATE RIFE WITH CORONELISMO THE PORTELLAS HAVE TIGHT CONTROL OVER STATE POLITICS.

21. ALAGOAS - GUILHERME PALMEIRA IS 39 YEARS OLD, MARRIED WITH ONE CHILD AND A LAWYER. PALMEIRA COMES FROM A POLITICAL FAMILY; HIS FATHER WAS A SENATOR AND HIS BROTHER IS AN EX-STUDENT LEADER WHO IS CURRENTLY EXILED FROM BRAZIL. PALMEIRA WAS ELECTED STATE DEPUTY IN 1966 AND SERVED IN THE STATE LEGISLATURE UNTIL THE PRESENT. HE HAS BEEN THE PRESIDENT OF THE STATE LEGISLATIVE ASSEMBLY FROM 1975 TO 1977 AND CURRENTLY SERVES AS THE SECRETARY OF INDUSTRY AND MINES OF ALAGOAS. HIS CHOICE BY THE PLANALTO IS VIEWED AS A VICTORY BY PRESENT GOVERNOR SURUAGY. THE CHOICE WAS WELL RECEIVED IN ALAGOAS AND PALMEIRA WILL NO DOUBT BE VIEWED ALONG WITH SURUAGY AND MACIEL AS THE MOST PROMISING OF YOUNG ARENA LEADERS WHO WILL MOVE INTO INCREASINGLY IMPORTANT NATIONAL POLITICAL ROLES IN THE FUTURE.

22. PARAIBA - TARCISIO DE MIRANDA BURITY IS A 39-YEAR OLD INTERNATIONAL LAWYER (THE SORBONNE AND UNIVERSITY OF LAUSSANE) WHO HAS BEEN A LAW PROFESSOR AND ALSO STATE CONFIDENTIAL

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SECRETARY FOR EDUCATION IN PARAIBA. HE WAS CONSIDERED THE MAJOR SURPRISE AMONG THE GUBERNATORIAL NOMINEES, HAVING VIRTUALLY NO POLITICAL BACKGROUND. BURITY WAS SUPPORTED BY INCUMBENT GOVERNOR IVAN BICHARA BUT A COMPROMISE CANDIDATE BETWEEN OPPOSING ARENA FRACTIONS LED BY SENATOR MILTON CABRAL AND FEDERAL DEPUTY ANTONIO MARIZ. JOHNSON

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